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ABSTRACT

In February 1985, a survey of the evening student population was conducted at Somerset County College (SCC) to profile the characteristics, background, and goals of the average evening student in order to facilitate program and services development and to ascertain student interest in a weekend college. Study findings, based on responses from 950 students, included the following: (1) the evening student differed from the traditional student in three major ways: the evening student was older, worked full-time, and was motivated by upward mobility factors; (2) over 90% of the evening students expected to graduate from SCC within the next 2 years; (3) over 25% had earned credit equivalent to a bachelor's degree or higher; and (4) over 66% expressed interest in the Weekend College, with preference for a five or eight weekend session. Scheduling and curriculum content recommendations are included in the study report. (LAL)

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REPORT ON EVENING STUDENT - PROFILE AND WEEKEND COLLEGE SURVEY

Spring Semester, 1985

Written & Interpreted By:
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Computer Calculations:
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REPORT ON EVENING STUDENT - PROFILE AND WEEKEND COLLEGE SURVEY

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OBJECTIVES

A survey of the evening student population was conducted on the main campus of Somerset County College during the week of February 15, 1985 - February 22, 1985. Almost 950 responses to the distributed questionnaire were collected. Two main objectives for conducting the survey follow:

A. To profile the characteristics, background, and goals of the average evening student to facilitate program/services development.

B. To ascertain student interest in a weekend college in order to facilitate curriculum/schedule planning addressing:

   1. Accelerated - study sessions (5 weekends for 9 hours or 8 weekends for 5 1/2 hours).

   2. Course offerings for accelerated sessions.

SUMMARY

The average evening student population differs from the "traditional" student in three major ways: the evening student is older, works full-time, and is motivated by upward mobility factors.

Over 90% of the evening population expects to graduate from Somerset County College within the next two years. Of special interest is the fact that over one-quarter of the evening population has earned the credit which is equivalent to the Bachelor's or higher degree. Predictably, most of these evening students are taking courses in data processing or business. For details see pages 6 - 8.

Over two-thirds of the evening programs population expressed interest in the Weekend College. Although the frequency data does indicate that some overlap of interest exists, evidence supports the hypothesis that the Weekend College would be successful if scheduled either as a five weekend session and/or as an eight weekend session. One-third of the evening population expressed interest in the Five Weekend College and slightly over one-third of the evening population preferred the Eight Weekend College.

The Friday - Saturday option is overwhelmingly favored when referencing the Five Weekend College. However, there seems to be an almost equal interest expressed for the Friday - Saturday option and the all day Saturday option in the Eight Weekend College with a 7% preference for the former option. This preference percent represents about 44 evening students out of a total population of 950 which might not justify the extra operational costs in keeping the College open for two days rather than one day. For details see pages 8 - 9.

Cross-tabulations indicate that the five week schedule is favored by evening students in the 22+ year old bracket with almost one-third in the 25 - 34 year old bracket responding favorably to the five week schedule. The Friday - Saturday option is favored by about one-third of the population.

Cross tabulation calculations of the five weekend schedule indicate that:

- Eighty-three percent of the respondents are seeking degrees since they have earned 64 credits or less. The Friday - Saturday option is favored by 42% of this grouped-data population.

- Less than 3% of the students who have earned between 65 credits and 98 credits inclusive are interested in this intensified study schedule.

- About 12% of the evening student population who have earned a Bachelor's degree or higher are interested in the five weekend schedule of the Weekend College. This interest is not dependent on a time schedule.

For details see pages 9 - 11.

Cross tabulations of the Eight Weekend College with age and credits earned approximate the results stated about the five weekend schedule. For details see pages 9 - 11.

Graphs of results are listed or page 5, explained on pages 13 - 16 and shown in the Appendix.

RECOMMENDATIONS

1. Both the five week and the eight week schedule of the Weekend College should supplement the existing Saturday Weekend College schedule.

2. The Friday - Saturday option should be adopted for the five week schedule of the Weekend College.

3. The Satuday option should be adopted for the eight week schedule of the Weekend College since statistical evidence is not strong enough to validate the higher operational costs of keeping the College open for two days instead of one.

4. Required courses should occupy a substantial part of the Weekend College schedule to meet all requirements for the granting of the AA, AS, or AAS degree in the Weekend College setting.

5. Higher level course work for Business and Data Processing majors should be offered.

For details see Conclusions on pages 9 - 13.

METHODS/PROCEDURES OF INQUIRY

The data from the 950 responses was processed using the SAS program to ascertain:

A. An Average Evening Student Profile

The profile is based on the total evening student population of approximately 950 responses.

B. Weekend College Interest

A time-day option survey of five-week and eight-week college schedule was conducted to determine student preference. Conclusions are based on a percent tabulation of the total population of 950 evening students.

Interest in a Weekend College that meets for five weekends is tabulated with a nine-hour time-schedule listed with the following options:

- Option 1

  Friday 6:00 - 9:00 p.m.; Saturday 9:00 a.m. - 12:30 p.m. and 1:00 - 3:30 p.m.

- Option 2

  Saturday 9:00 a.m. - 12:00 p.m.; Sunday 9:00 a.m. - 12:30 p.m. and 1:00 - 3:30 p.m.

- Option 3

  Saturday 3:00 - 5:00 p.m.; Sunday 9:00 a.m. - 12:00 p.m. and 1:00 - 5:00 p.m.

A second compilation of the percentage of the total population of evening students who favored the Eight (8) Weekend College for 5 1/2 hours per week according to each of the following options:

- Option 1

  Friday 7:00 - 9:00 p.m.; Saturday 9:00 a.m. - 12:30 p.m.

- Option 2

  Saturday 9:00 a.m. - 12:30 p.m.; Sunday 9:00 a.m. - 12:30 p.m.

- Option 3

  Saturday 2:00 - 4:30 p.m.; Sunday 9:00 a.m. - 12:00 p.m.

is then tabulated. A probable conclusion is inferred from the calculated percentage tabulations.

C. Additional Information - Both Five-Week and Eight-Week Tabulations

1. Cross-tabulation of options preferred by various age groups in evening student population.

2. Cross-tabulation of Five Week (5) Schedule Options preferred by the following members of the evening student population who earned credit at other institutions before taking courses at SCC:

a. "A.A. Degree" seeking students - defined as students who have earned 64 credits or less at other institutions - not SCC.

b. "Upward Mobility" seeking students - defined as students who have earned between 65 credits and 98 credits inclusive.

c. "Job Related Training" students - defined as students who have earned the Bachelor degree or higher.

E. Graphs of Results - Both Five-Week and Eight Week Graphs

(All graphs appear in Appendix following text.)

1. Five-Weekend College

Graph I

Pie Chart - Cross-tabulation of age with total population interested in Weekend College

Graph II

Frequency Block Chart - Cross-tabulation of age with total population.

Graph III

Pie Chart - Cross-tabulation of earned B.A. degree students with the total population interested in Weekend College.

Graph IV

Frequency Block Chart - Cross-tabulation of A.A. earned degree students with total population interested in Weekend College.

RESULTS OF SURVEYS

A. An Average Evening Student Profile

Thirty-nine classes with an approximate student population of 950 were surveyed with 27.8% enrolled in Mathematics classes, 18.4% enrolled in Business, 11.6% enrolled in Data Processing, 7.2% enrolled in Accounting classes, 6.4% enrolled in Natural Science, 5.2% enrolled in Economics, 4.5% enrolled in History and Judicial Process, 3.8% enrolled in Marketing, 3.1% enrolled in Opthamology, 2.4% enrolled in English, 2.1% enrolled in Real Estate, 1.4% enrolled in Typewriting, 1.4% enrolled in Engineering Graphics, 1.4% enrolled in Introduction to Spanish, 1.3% enrolled in Still Photo I, and 1.0% enrolled in Word Processing.

The average age of the evening student is 23 years old when using the median as a measure of central tendency and 30 years old when using the mode as the measure of central tendency. Thus, our evening student is on the average younger than the Saturday student. However, the most popular age is 30 years old, which corresponds exactly to the average Saturday student.

The evening student population is 54.7% female and 45.3% male with 91.6% employed. Over 92% of our evening student population works 35 hours or more per week.

The average evening student is upward mobile since 62% of the Evening Programs population is employed for 40 hours or more per week. Thus, 78.3% of our students are part-time with about 64.9% enrolled in a degree program at Somerset County College.

Although part-time, only 4% were undecided as far as their major was concerned. Our evening student is Business oriented with over 36% indicating interest in this area. A major interest in Data Processing for the evening student is slightly over 14% as contrasted with 30% of the Saturday student. This fact might suggest scheduling trends for course work in our Weekend and/or Evening Programs.

Of the remaining population indicating a major, 8.5% is majoring in Liberal Arts; 3.9% is in Law Enforcement; 6.1% is in Science and Math; 0.5% is in Nursing; 7.1% is in Marketing; 11.0% is in Accounting; 2.5% is in Secretarial Science; 1.5% is in Early Childhood Education; 5.3% is in Engineering/ Technologies.

Thirty-five percent (35%) of the students did not respond, which corresponds to the percent of the population who has not declared a major and is slightly more than the 27% who has an earned Bachelor degree or higher. This may indicate that about 30% of the population is taking courses to fulfill needs specific to their lives and/or jobs without regard to degree requirements.

Despite this fact, over 90% of the evening student population expects to graduate from SCC in two years, 49% with an A.A. degree, 11% with an A.S. degree and 40% with an A.A.S. degree.

About 94% of the evening student population is taking day courses at Somerset County College with about 50% taking three or more day classes. Over 94% of the evening population is taking more than one course after 5:00 p.m. with over 39% taking three or more Evening Programs courses.

Of special interest in profiling the Evening Programs population is the number of credits previously earned at Somerset. Perhaps of more interest is the number of credits previously earned at other institutions. About 96% of the population are degree seeking students, since the number of credits earned either at SCC or at other institutions is less than or equal to 64 credits. Thus, about 4% are taking upward mobility coursework in order to qualify for the Bachelor's degree or, more probably, in order to advance in their jobs.

About 55% of the evening population has earned 64 or less credits at other institutions and are probably seeking A.A. degrees or improving their grades at SCC; 8% of the evening population has earned between 65 and 98 credits inclusive at other institutions and are probably expanding their horizons to include a better grade point average or job skills. The fact that 26.7% of our evening population has earned the credit which is equivalent to a Bachelor's or higher degree seems to indicate that over one-quarter of the evening students are engaged in job-related endeavors.

About two-thirds of the evening students take courses because they are required to take the course with 40% indicating that interest in the subject matter was a motivator. The instructor and personal or time convenience seem to be inconsequential to the evening population since less than 1% took coursework for these reasons.

Of the population surveyed, about 75% is registered in the course in the evening because it is the only time the student is available. About 10% took the course because it was the only time it was offered and less than 3% took it because the day classes were full.

Thus, our evening population is an academically prepared student who seems to be interested in upward mobility and being academically prepared for future challenges.

B. Weekend College Interest Survey

Percent of Total Population Interest in Five Week College and Eight Week College

The Evening Programs student population of 950 responses was surveyed as to interest in a Weekend College which is scheduled five (5) weekends for nine (9) hours per week and a Weekend College scheduled to meet (8) weekends for 5 1/2 hours each. The following time options were surveyed:

Five Weekends	Eight Weekends
Option 1 - Friday 6-9 p.m.; Saturday 9-12:30 p.m. and 1-3:30 p.m.	Option 1 - Friday 7-9 p.m.; Saturday 9-12:30 p.m.
Option 2 - Saturday 9-12 p.m.; Sunday 9-12:30 p.m. and 1-3:30 p.m.	Option 2 - Saturday 9-12 p.m.; and 1-3 p.m.
Option 3 - Saturday 3-5 p.m.; Sunday 9-12 p.m. and 1-5 p.m.	Option 3 - Saturday 2-4:30 p.m.; and 9-12 p.m.

Over one-third of the total Evening Programs population of 950 students expressed interest in the Weekend College for five weekends and one-third of the population expressed interest in the Weekend College for eight weekends.

Although the frequency data does indicate that some overlap of interest exists, the following level of interest was expressed for each option:

Five Weekend College:

Option 1 - 58.5%
Option 2 - 27.6%
Option 3 - 13.9%

Eight Weekend College:

Option 1 - 47.9%
Option 2 - 41.0%
Option 3 - 11.1%

Conclusion

There is evidence to support the hypothesis that the Weekend College would be successful if scheduled either as a five week session and/or an eight week session. There does seem to be slight preference for the eight week schedule of the Weekend College. The Friday-Saturday option is overwhelmingly favored in the Five Weekend College. However, there seems to be an almost equal interest expressed for the Friday-Saturday option and the all day Saturday option in the Eight Weekend College. There does seem to be a 7% preference for the Friday-Saturday schedule which might not justify the extra operational costs in keeping the college open for two days rather than just one day.

C. Additional Information - Five Week (5) Schedule of Weekend College

1. Cross-Tabulations of Options Preferred by Various Age Groups in Evening Student Population

There were 307 evening students answering the age question who expressed interest in the five week schedule of the Weekend College. From this population which represents about one-third of the population surveyed, evening students in the 25-34 year old age group expressed the greatest support for the Five Weekend College with 30.9% interested in all options. Option 1 was favored by 19.2% of the evening students.

Thirty-two percent of the "traditional" students (age group 18-21) supported the Five Weekend College, with the least support from students in the 18 year old category who constitute 5.5% of the evening population.

Support for the Five Weekend College, based on an interest population of 307, was 68% for students in the 22+ age-bracket. Following is a detailed tabulation:

Age	Interest in All Options	Option 1	Option 2
22-24 years	17.9%	10.4%	4.2%
25-34 years	30.9%	19.2%	8.8%
35-44 years	14.0%	9.5%	4.2%
45-54 years	3.6%	1.6%	1.6%
55-64 years	0.7%	0.7%	0%

Conclusion

The preference shown by students in the 22+ year old bracket might indicate that job-related and interest-related course work should be scheduled in order to maintain a high student enrollment. The Friday-Saturday scheduling was favored by about 30% of the population over the Saturday-Sunday schedule.

2. Cross-Tabulations of Five Week (5) Schedule Options Preferred by Students who Earned Credit at Other Institutions

a. A.A. Degree Seeking Students (64 credits or less)

A base population of 145 evening students in the degree seeking category expressed interest in the Five Weekend College. This represents about 83% of the total 175 students responding to the credit earned at other institutions question. Of these 145 students, 65% favored Option 1, 23% favored Option 2, and 12% favored Option 3.

Conclusion

It seems probable that at least three-quarters of the courses offered should be requirements for graduation from SCC or other institutions since 83% of the respondents are seeking degrees. The Friday-Saturday time option was favored over the Saturday-Sunday option for the Five Weekend College schedule by 42%.

b. "Upward Mobility" Seeking Students (earned between 65 credits and 98 credits inclusive)

A base population of five evening students in the "Upward Mobility" category expressed in the Five Weekend College. This is less than 3% of the 175 student population responding to the question. Of these five students, Option 1 was favored over Option 3 by a factor of 4 to 1.

Conclusion

The intensified 9 hour per weekend schedule interests students who are motivated by the A.A. degrees. The Saturday survey indicates that job-related training motivated interest in accelerated coursework in addition to the A.A. degree.

c. "Job Related Training" Students (earned a Bachelor's degree or higher)

A population of 21 evening students who have earned degrees represents about 12% of the total population of 175 questioned interested in the five week schedule of the Weekend College. Of these evening students, 62% expressed interest in Option 1, 24% in Option 2 and 14% in Option 3. Thus, 38% of the students favor Option 1 over Option 2. However, one should keep in mind that this represents a difference of only 8 students - not a large enough population to have substantial validity.

Conclusion

Interest in the Weekend College is not dependent on a time schedule for evening students who have earned degrees.

D. Additional Information - Eight Week (8) Schedule of Weekend College

1. Cross-Tabulation of Options Preferred by Various Age Groups In Evening Student Population

There were 308 evening students answering the question about age who expressed interest in the eight-week schedule of the Weekend College. From this population, which represents about one-third of the total population surveyed, evening students in the 25-34 year old age group expressed the greatest support for the Eight Weekend College with 33.8% interested in all options; 18.8% favored Option 1.

Thirty percent (30%) of "traditional" students (age group 18-21) supported the eight-week college; the least support of 4.9% was expressed by students in the 18-year category. The greatest support for the program came from the 20-year old student with 11.7% interest.

Support for the Eight Weekend College, based on an interest population of 308, was 70% for students in the 22+ age bracket. Following is a detailed tabulation:

Age	Interest in All Options	Option 1	Option 2
22-24 years	18.5%	10.4%	6.5%
25-34 years	33.8%	18.8%	11.7%
35-44 years	13.6%	6.5%	6.5%
45-54 years	3.3%	1.6%	1.3%
55-64 years	0.7%	0.3%	0.3%

Conclusion

Students in the 22+ age bracket represent over two-thirds of the population who are interested in the eight week accelerated program. The results parallel interest in the five week schedule.

The fact that the greatest support comes from the 25-34 year age group seems to indicate that the average age of SCC's Evening Programs student will remain about 30 years - the predicted national norm.

Again, the Friday-Saturday scheduling was favored by about 7% of the interested students.

2. Cross-Tabulation of Eight Week (8) Schedule Options Prepared by Students who Earned Credit at Other Institutions

a. A.A. Degree Seeking Students (64 credits or less)

A base population of 145 evening students in the degree-seeking category expressed interest in the Eight Weekend College. This represents about 83% of the total 175 students responding to this question. Of these 145 students, 49% favored Option 1, 38% favored Option 2, and 13% favored Option 3.

Conclusion

The results might indicate that required courses should occupy a substantial part of the Eight Weekend College schedule. The Friday-Saturday time schedule was favored by 11% over the all day Saturday schedule.

b. "Upward Mobility" Seeking Students (earned between 65 and 98 credits inclusive)

A base population of five evening students in the upward mobility category expressed interest in the Eight Weekend College. This is less than 3% of the 175 student population responding to this question. Of these five students, Option 2 is favored over Option 1 by 40%.

Conclusion

The total frequency in this population is too small to be statistically valuable. However, this may indicate that the student who does not have a practical goal, such as a degree, will not engage in the intensified study necessary for success in the Weekend College.

c. "Job Related Training" Students (earned Bachelor's Degree or higher)

A population of 21 evening students who have earned degrees represent about 12% of the total population of 175 students who answered the question and are interested in the eight week schedule of the Weekend College. Of these evening students, 48% expressed interest in Option 1 and 52% in Option 2. This preference represents a difference of one student and has little statistical validity.

Conclusion

Interest in the Weekend College is not dependent on a time schedule for evening students who have earned degrees. Coupled with the results from the Saturday Weekend College survey taken on February 9, 1985, there is evidence that at least 15-20% of all courses offered in the Eight Weekend College schedule should include business-oriented and data-processing oriented coursework.

E. Graphs of Results
(Please see Graphs in Appendix following the text)

1. Five Weekend College

Graph I

Pie Chart - Cross-Tabulation of Age with Total Population (Percent Data)

The entire population who expressed interest in a Five Weekend College (those who answered the age question or not) is crossed with all student age groups. Thus, the base population is 352, including the 45 who did not answer the age question and the 307 who did. The percent distribution illustrates that:

- Over one-third of all evening students surveyed is interested in the Five Weekend College.

- Option 1 (Friday-Saturday) is favored with approximately 50% of the base of 352 respondents.

Graph II

Frequency Block-Chart - Cross-Tabulation of Age with Total Population (Count Data)

A count-data distribution for the entire population of 352 evening students expressing interest in a

Five Weekend College is drawn by the SAS program. The population includes 307 respondents to the age question and 45 who did not answer.

Note that the height of the bars (indicating the count data for each option) is rounded to the nearest multiple of 20 as indicated by the darkened squares in the bar.

Graph III

Pie Chart - Cross-Tabulation of Earned B.A. Degree Students with Total Population Interested in Weekend College

The entire population who expressed interest in a Five Weekend College (those who answered the credit earned at other institutions question or not) is crossed with all evening students who have earned a Bachelor's degree or higher at an institution other than Somerset County College. Thus, the base population is 32 including the 21 who answered the question and 11 who did not. The Percent Distribution illustrate that:

- Of the evening students who answered the credit earned at other colleges question, over one-sixth have earned a B.A.+ degree with an expressed interest in the Five-Week College.

- Option 1 (Friday-Saturday) is favored with 59% of the base of 32.

Graph IV

Frequency Block-Chart - Cross-Tabulation of Earned B.A. Degree Students with Total Population Interested In Weekend College

A count-data distribution for the entire population of 32 students expressing interest in a Five Weekend College is drawn by the SAS program. The population includes 21 who answered the credit earned at other institutions and all who did not for a base population of 32.

2. Eight Weekend College

Graph V

Pie Chart - Cross-Tabulation of Age with Total Population (Percent Data)

The entire population who expressed interest in an Eight Weekend College (those who answered the age question or not) is crossed with all student age groups. Thus, the base population is 351, including the 43 who did not answer the age question and the 308 who did.

The Percent Distribution illustrates that:

- Over one-third of all evening students surveyed are interested in the Five Weekend College.

- Option 1 (Friday-Saturday) is favored with approximately 47.9% of the base of 351 respondents.

Graph VI

Frequency Block Chart - Cross-Tabulation of Age With Total Population (Count Data)

A count data distribution for the entire population of 351 evening students expressing interest in an Eight Weekend College is drawn by the SAS program. The population includes 308 respondents to the age question and 43 who did not answer.

Note that the height of the bars (indicating the count data for each option) is approximately a multiple of 16.8 as indicated by the darkened squares in the bar.

Graph VII

Pie Chart - Cross-Tabulation of Earned B.A. Degree with Total Population Interested in Weekend College

The entire population who expressed interest in an Eight Weekend College (those who answered the credit earned at other institutions question or not) is crossed with all evening students who have earned the Bachelor's degree or higher at an institution other than Somerset County College. This, the base population is 31, including the 21 who answered the question and 10 who did not.*

The Percent Distribution illustrates that:

- Of the evening students who answered the credit earned question, over one-sixth have earned a B.A.+ degree with an expressed interest in the Eight Week College.

- Option 2 (all day Saturday) is favored with almost 52% of the base of 31.*

*The SAS program output contains an inconsistency since it did not include one "No Response" to Option 3. This would have made the total population equal to 32 as in Graphs III and IV. Thus, the graphs have an inaccuracy.

Graph VIII

Frequency Block Chart - Cross-Tabulation of Earned B.A. Degree Students with Total Population Interested in Weekend College

A count data distribution for the entire population of 31 students expressing interest in an Eight Weekend College is drawn by the SAS program. The population includes 21 who answered the credit earned question and 10 who did not.*

Note that the height of the bars (indicating the count data for each option) is approximately a multiple of 1.6 as indicated by the darkened squares in the bars.

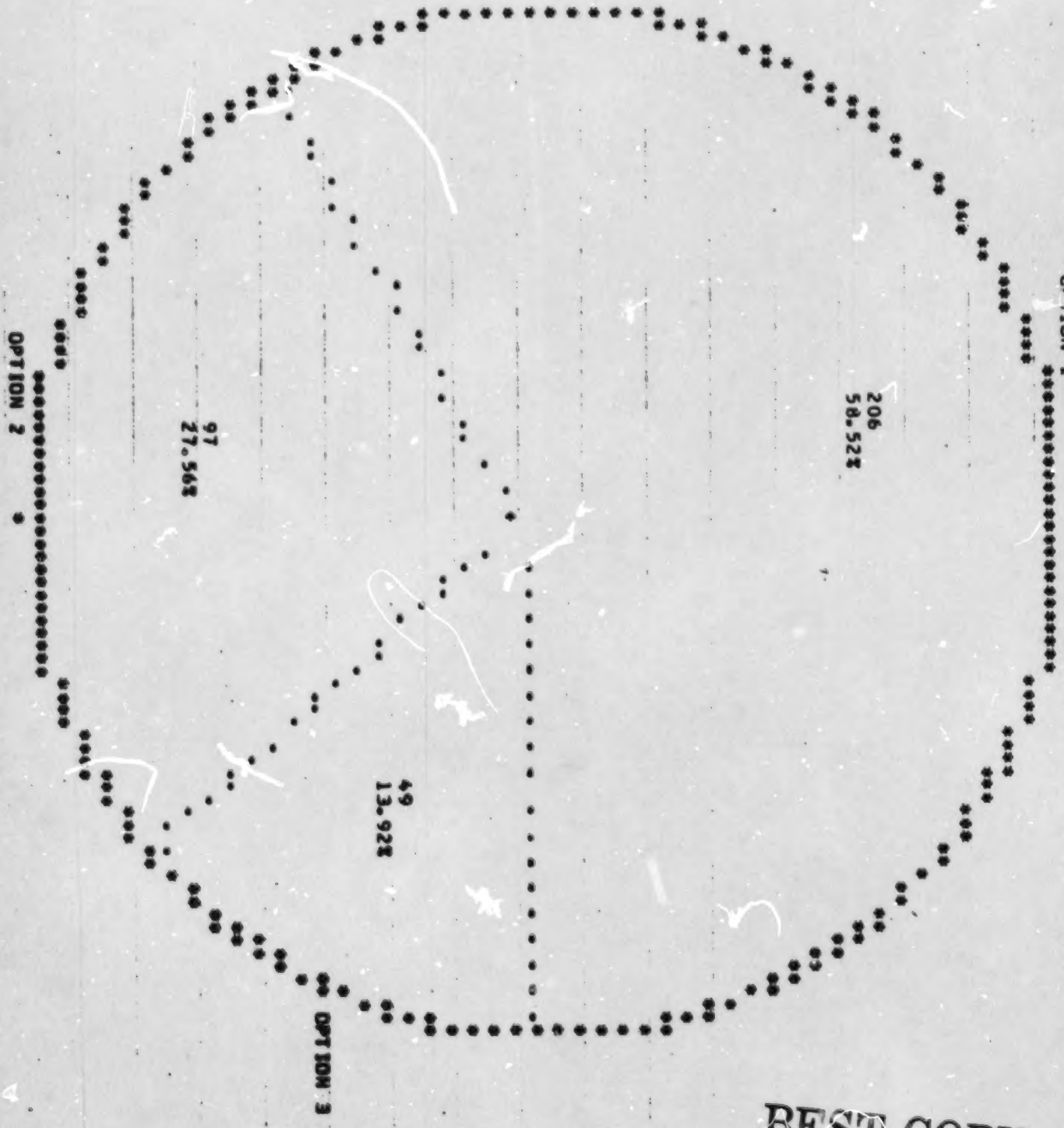
*See Graph VII

APPENDIX

Five Weekend College

Graph I

Pie Chart - Cross-Tabulation of Age with
Total Population interested in Weekend College



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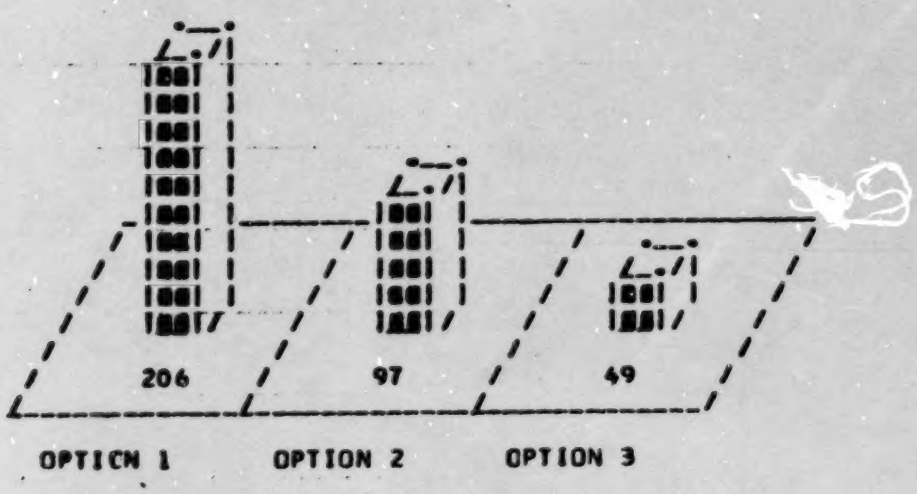
Five Weekend College

Graph II

Frequency Block-Chart - Cross Tabulation of Age with Total Population Interested in Weekend College

EVENING STUDENT SURVEY
SPRING 1985

FREQUENCY BLOCK CHART



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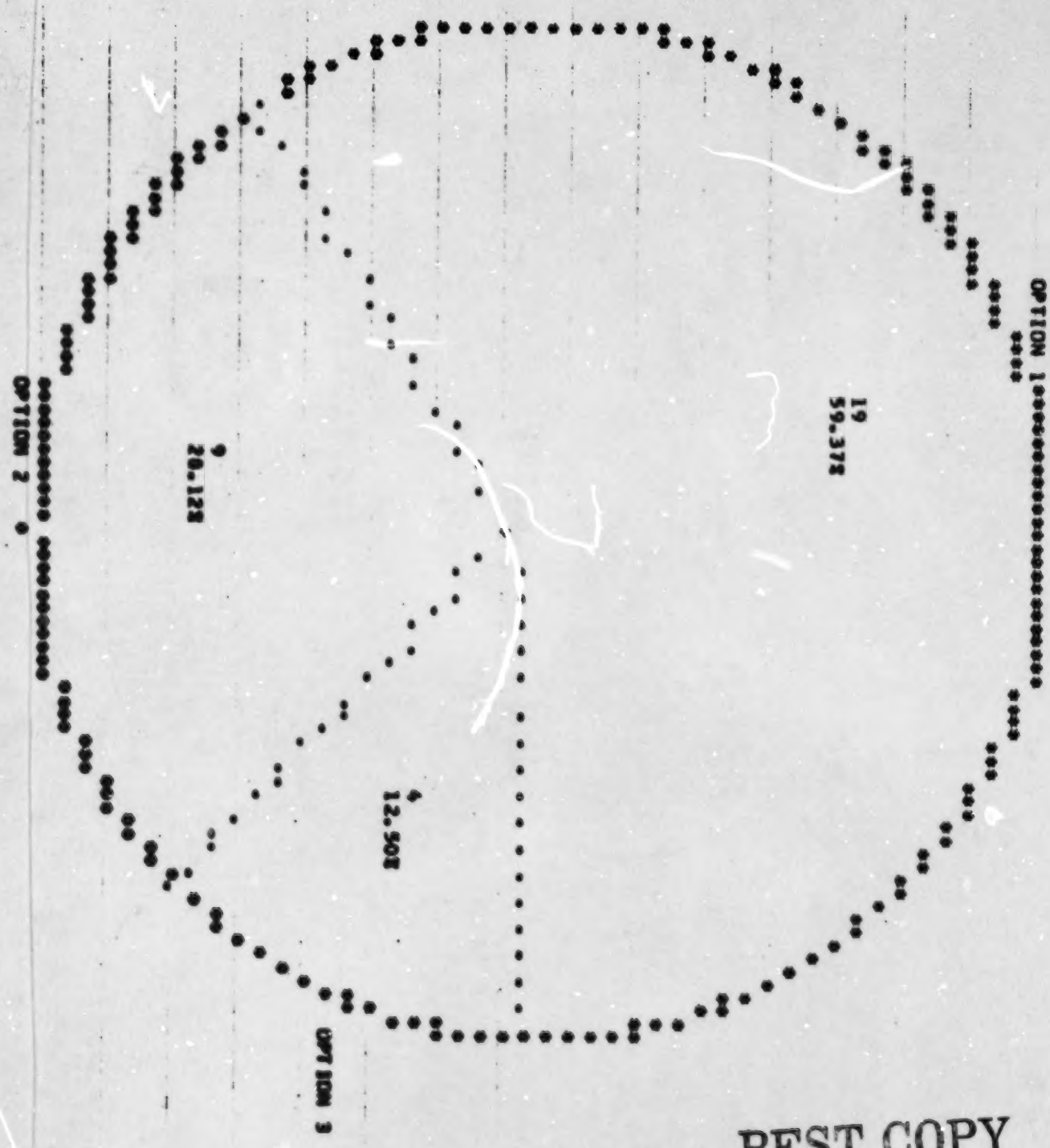
Five Weekend College

Graph III

Pie Chart - Cross-Tabulation of Earned B.A. Degree Students with the Total Population Interested in Weekend College



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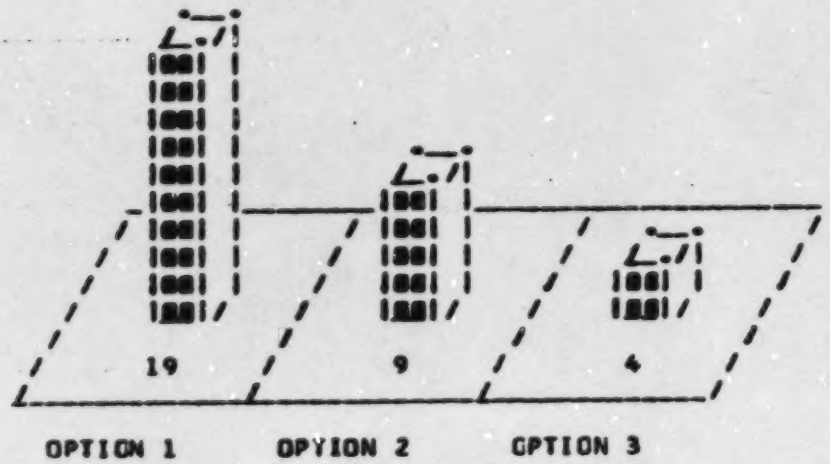
Five Weekend College

Graph IV

Frequency Block-Chart - Cross-Tabulation of Earned B.A. Degree Students with Total Population Interested Weekend College



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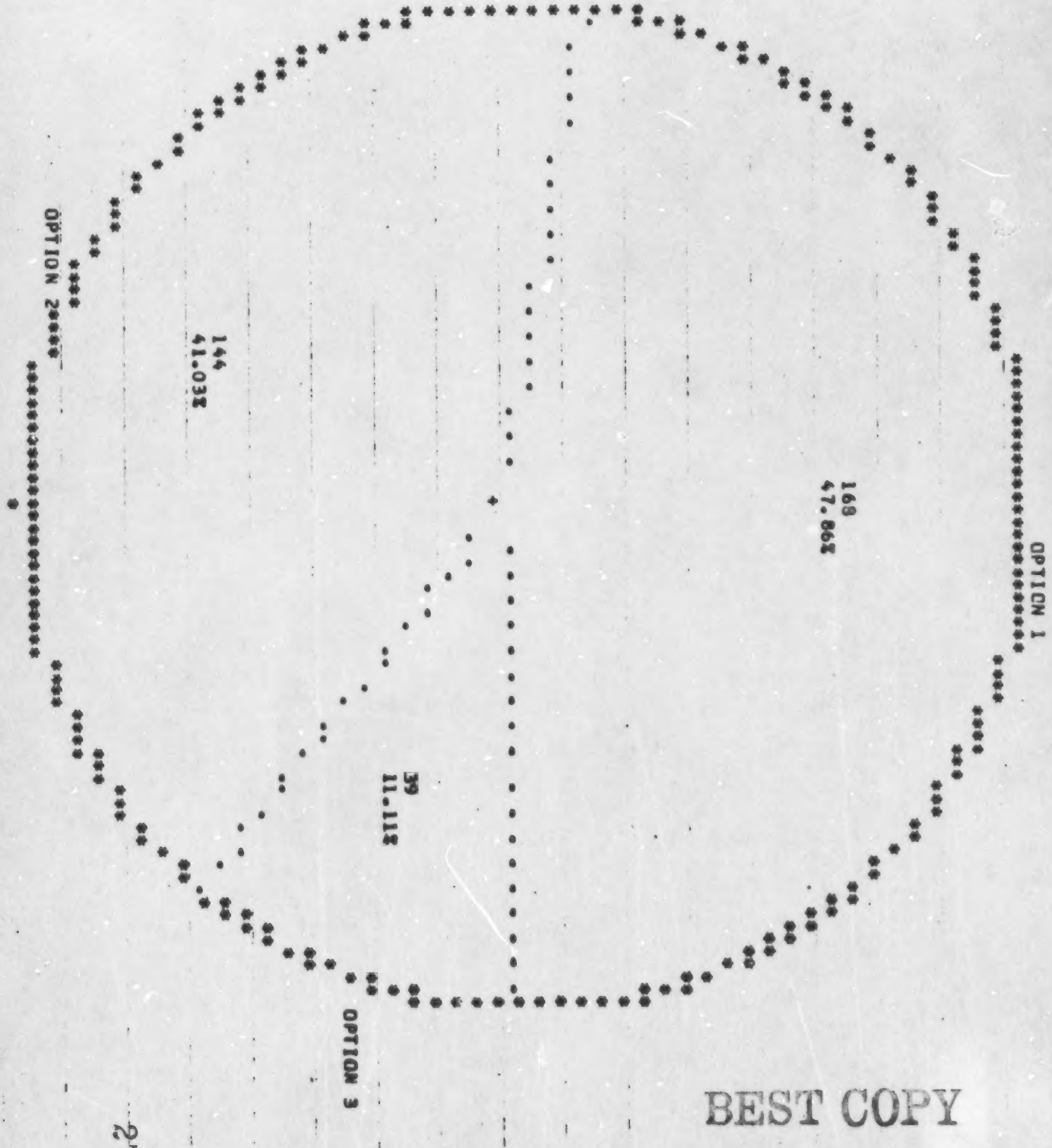
Eight Weekend College

Graph V

Pie Chart - Cross-Tabulation of Age with Total Population Interested in Weekend College



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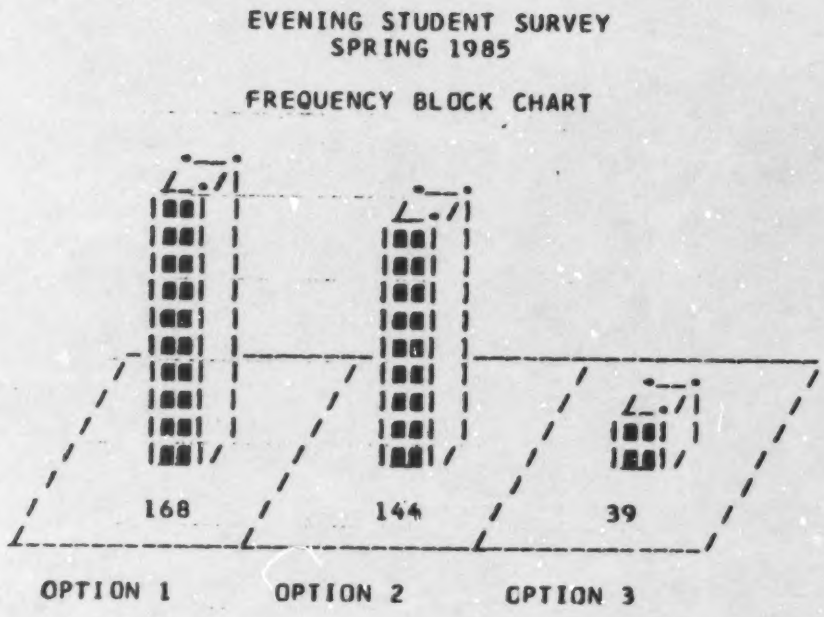
Eight Weekend College

Graph VI

Frequency Block-Chart - Cross-Tabulation of Age with Total Population Interested in Weekend College



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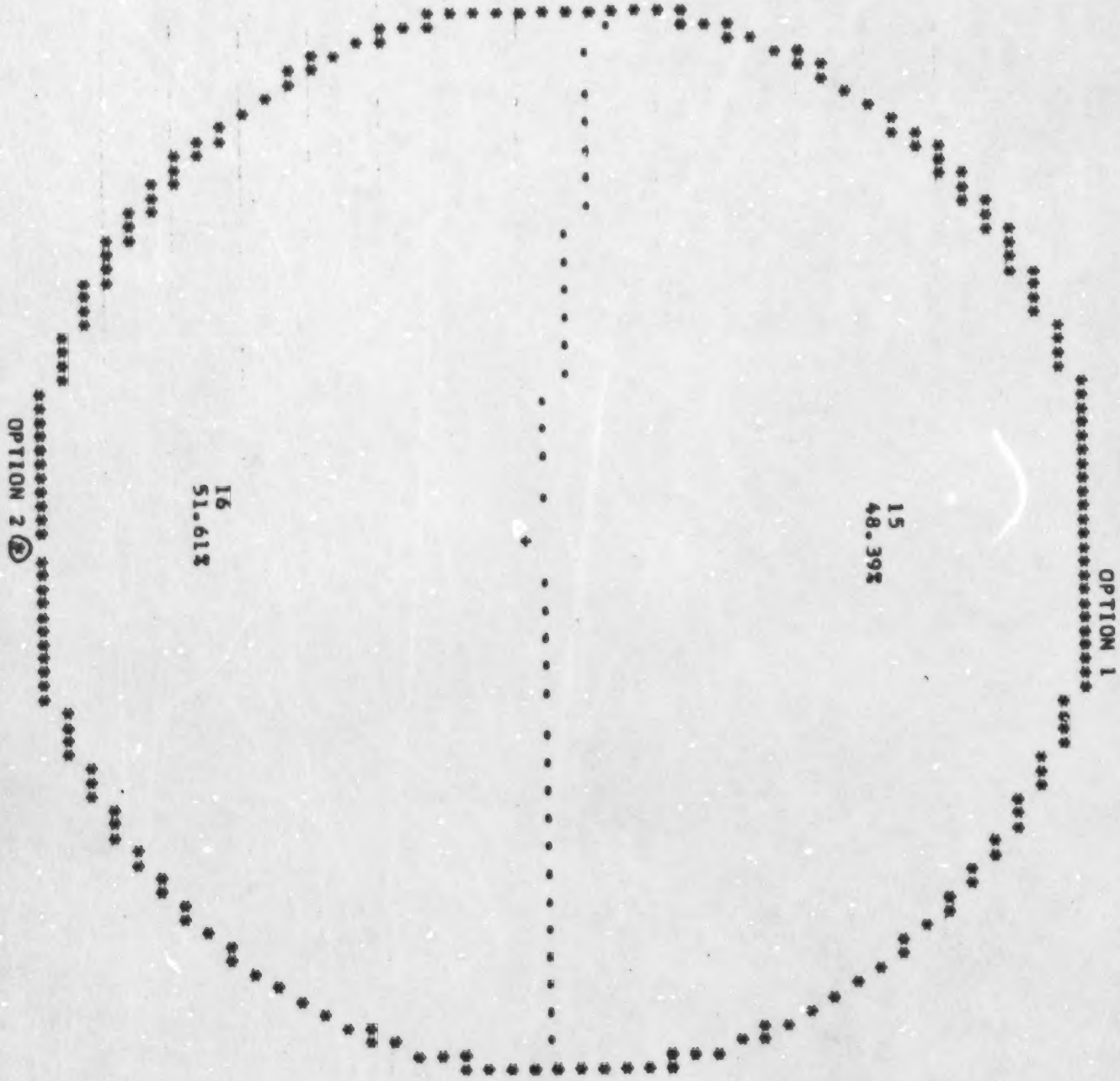
Eight Weekend College

Graph VII

Pie Chart - Cross-Tabulation of Earned B.A. Degree Students with Total Population Interested in Weekend College



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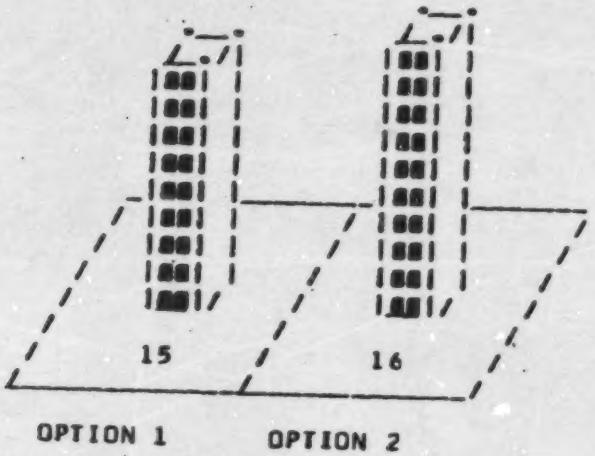
Eight Weekend College

Graph VIII

Frequency Block-Chart - Cross-Tabulation of Earned B.A. Degree Students with Total Population Interested in Weekend College

EVENING STUDENT SURVEY
SPRING 1985
EARNED DEGREE

FREQUENCY BLOCK CHART



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